

BEEVORA

Impact & Traction Brief

From Survival Jobs to Meaningful Careers

Beevora is a career development social enterprise helping African professionals access opportunities, gain career clarity and build sustainable careers.

The organisation builds on the career education, community engagement and opportunity-sharing work started through BeebaTalks in 2020.

50,000+ professionals reached	1,300+ community members	20+ documented career outcomes	Since 2020 career education and opportunity sharing
---	------------------------------------	---	--

Why We Exist

Many talented professionals are working hard but not moving forward. The challenge is not always a lack of potential. It is often limited access to trusted opportunities, practical career guidance and professional networks.

Beevora exists to close that gap and help more people move from immediate survival to meaningful, sustainable career growth.

ACCESS Trusted jobs, scholarships, fellowships, grants and career resources.	CLARITY Practical guidance that helps professionals make informed career decisions.	GROWTH Learning, mentorship and support for long-term professional progress.
--	---	---

How Beevora Creates Impact

A practical pathway from access to career progress

The Problem

Across Nigeria and other African markets, many students, graduates and early-career professionals struggle to find reliable opportunities, understand recruitment processes and make informed career decisions.

Without practical support, capable people may remain underemployed, apply without a clear strategy or stay in roles that do not reflect their potential.

Our Impact Pathway

1. NEED	Limited access to opportunities, career information and professional support.
2. WHAT WE PROVIDE	Career education, opportunity sharing, practical resources, community learning and mentorship.
3. IMMEDIATE RESULTS	Better-informed applications, improved interview preparation and stronger professional positioning.
4. CAREER OUTCOMES	Interviews, employment, scholarships, career progression and greater confidence.
5. LONG-TERM CONTRIBUTION	More African professionals building meaningful and sustainable careers.

What We Deliver

- Curated jobs, internships, scholarships, fellowships and other career opportunities.
- Practical guidance on CVs, interviews, LinkedIn, workplace success and career growth.
- Community conversations, Q&A sessions and career learning activities.
- Resources and support that help professionals make better career decisions.

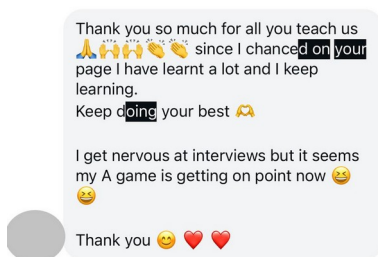
Evidence of Career Impact

Real messages from members of the BeebaTalks/Beevora community



"Two of the roles I interviewed for this year came directly from your platform, including my current scholarship coaching role."

Anonymous community member - opportunity access and employment outcome



"I get nervous at interviews, but it seems my A game is getting on point now."

Anonymous community member - improved interview confidence



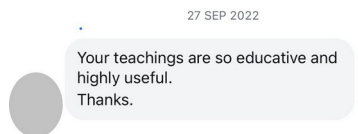
"I have resumed, and thank you once again for your guidance. Started the year as an ET. Ended the year as an ABO."

Anonymous community member - documented career progression

Personal details have been removed to protect beneficiary privacy. Original screenshots are retained in Beevora's evidence archive.

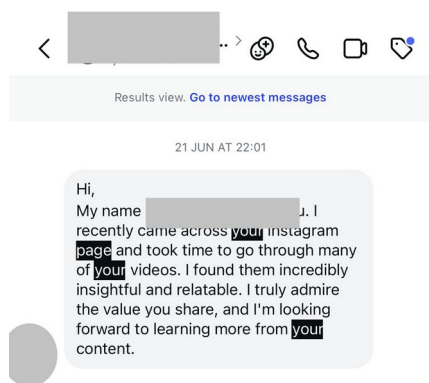
Learning, Confidence and Community

Evidence that practical career education is reaching and supporting professionals



"Your teachings are so educative and highly useful."

Anonymous community member - career education feedback

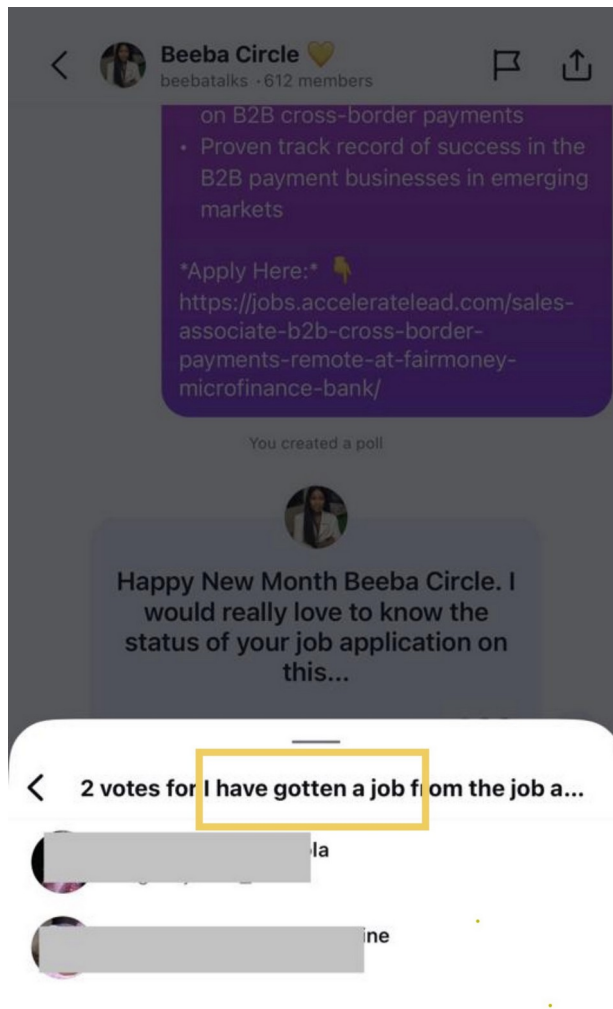


"I recently came across your Instagram page and took time to go through many of your videos. I found them incredibly insightful and relatable. I truly admire the value you share, and I am looking forward to learning more from your content."

Anonymous audience member - relevance and accessibility of content

Community-Reported Outcomes

Community polls and direct messages provide early evidence that opportunity sharing is translating into real outcomes. In one historical Beeba Circle poll, two members confirmed that they had secured jobs from opportunities shared in the community.



Historical community evidence: members reporting jobs secured from shared opportunities.

How We Measure and Where We Are Going

Measurement Approach

Indicator	Current Evidence	Method
Professionals reached	50,000+	Platform analytics and digital audience records.
Community members	1,300+	Community databases and registration records.
Career outcomes	20+ documented outcomes	Direct messages, testimonials, polls and outcome records.
Programme participation	Tracked by activity	Attendance lists, registrations and session feedback.

Our Journey

2020 BeebaTalks launched to make practical career education and opportunity sharing more accessible.

2020-2025 The community grew through career content, learning, mentorship, engagement and shared opportunities.

2026 Beevora was formally incorporated to structure, measure and scale the work as a social enterprise.

SDG Contribution

SDG 4 - Quality Education Practical employability and career education that supports informed career decisions.	SDG 8 - Decent Work and Economic Growth Improved access to employment opportunities and long-term career progression.
---	---

Partner With Beevora

We welcome employers, foundations, educational institutions and development partners who want to expand access to meaningful career opportunities and practical career education across Africa.

Website: www.beevoralimited.com | **Email:** hello@beevoralimited.com